

Ad hoc Communication pursuant to Art. 15 WpHG

**Ahlers AG, Herford**

ISIN DE0005009708 and ISIN DE0005009732

**Ahlers AG records substantial sales rise of 5.7 % and proposes a dividend of 0.65 EUR per common share and 0.70 EUR per preferred share**

The men's fashion company Ahlers AG reports a sales increase of 5.7 % to € 260 million for the business year 2006/07. EBIT went up from € 4.4 million to € 12.0 million (+173 %). Ahlers earned € 9.7 million (prior year: € -0.1 million, incl. discontinued operation € 92.9 million) after taxes.

In view of the positive result, the Management Board and the Supervisory Board will propose a dividend of € 0.65 per each common share and € 0.70 for each preferred share at the shareholders' meeting on May 15, 2008. The year before, Ahlers AG had paid € 2.95 per common share and € 3.00 per preferred share after selling a division of its business.

Our annual report for 2006/07 is available in the internet at [www.ahlers-ag.com](http://www.ahlers-ag.com) from March 11, 2008, 3 p.m. A free copy will be mailed to every interested party on request.

Herford, March 4, 2008

The Management Board

Ahlers AG  
Elverdisser Str. 313  
D-32052 Herford